

## **SCIENCE BEYOND BORDERS**

Ambitious

Diverse

Leading

Innovative

# SPONSOR PROGRAMME





28<sup>th</sup> International Student Congress Of (bio)Medical Sciences 8th - 10th June 2021

### **ISCOMS 2021**

From the 8th until the 10th of June 2021, the 28th edition of the International Student Congress of (Bio) Medical Sciences (ISCOMS) will take place at the University Medical Centre Groningen (UMCG). ISCOMS is the largest, (bio)medical student congress of the world, organised for and by students.

## Ambitious (bio)medical students and recent graduates

Each year, no more than 800 participants with around 60 different nationalities visit the congress, which makes ISCOMS a special meeting place for students all over the world.

## UMCG medical specialists and other employees

UMCG staff will be able to meet companies and participants at the stands located at the public and central hall.

### Professors, scientists and supervisors

During ISCOMS they give and attend presentations, lectures and / or workshops.

#### **General impression of ISCOMS**

Curious about what ISCOMS looked like in recent years? Then quickly scan the QR code.







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## What does the congress look like?

### The UMCG

The University Medical Centre of Groningen (UMCG), which is one of the largest hospitals in the Netherlands, has many students, patients, visitors, doctors and researchers passing through. The Fountain Patio, the central place of the UMCG, will provide the perfect opportunity for a company to present itself to the audience of ISCOMS, for instance, by placing a stand. Of course, other innovative interpretations are always possible in consultation.

#### Focus

In 2021, ISCOMS will dedicate one day of the congress to the theme; 'nutrition'. Nutrition professor Jaap Seidell will give a keynote lecture and several workshops regarding this theme will be given. Keynote lectures and workshops

Each year, ISCOMS has keynote lectures by renowned speakers including Nobel Laureate Prof. Sir Peter J. Ratcliffe MD, Prof. Ellen Roche PhD, Prof. Marion Koopmans DVM PhD and Prof. Jaap Seidell PhD. To vary the programme there are also interactive workshops in which you can participate.

### **Scientific research**

ISCOMS offers students a great platform to present their innovative research. Each year, 350 participants present their scientific research in the form of a poster, oral or plenary session.





## Did you know?

That ISCOMS is the largest and most professional (bio)medical student congress of the world with:

- 27 years of valuable experience
- Over 800 participants from more than 60 different countries
- 9 university students in the Executive Board, 21 university students in different committees
- 3 professors in the Advisory Board and over 100 professors and researchers involved in the scientific programme
- A total of 14,000 hours yearly put into organising ISCOMS by biomedical students
- An enormous amount of enthusiasm and dedication

## Would you like to work with us?



Prof. Mario R. Capecchi MD PhD giving a keynote lecture at ISCOMS 2019



## Sponsor packages

### Basic package: 500,-

- Logo on A0 sponsor poster in the central hall of UMCG
- Logo on the sponsor page on iscoms.com with a link to your company website
- Logo on the digital platform
- Logo entry in the programme and Book of Abstracts
- Access to day programme of the digital congress (2 tickets)

### Mainsponsor: price in consultation

- Option to display an advertisement (video/ logo) prior to keynote lecture
- Central lecture hall ISCOMS & UMCG will be named after your company
- Dedication of the Book of Abstracts to your company
- Appearance of logo when starting the ISCOMS app
- Logo on large banner in the city center of Groningen during 2 weeks before the conference
- Logo on 15 shirts of the organising committee during the congress
- Main sponsor stand which receives a large and prestigious location / interview in the lobby of the digital platform
- Logo on the personal badge that all visitors receive and see during the congress

### Extra's

### **Online platform**

- Speeddating with participants
- Logo featuring on the schedule in the ISCOMS app (4.000- 6.000 views)
- Banner with logo in the lobby of the online platform
- (Digital) sponsor stand
- Option to provide a workshop (45 min)
- Logo display prior to keynote lecture

### **Physical congress**

- Logo on the conference bags for all participants and organising committee
- Option to add promotional material to congress bag
- Logo display on the main screens during breaks
- Advertisement in the abstract book

### Social media

- Logo mention on our Facebook page (19.500 likes), homepage (annually 100.000 views) and Instagram (4000 views).
- Logo mention in the after movie
- Logo mention on promotional material, congress poster and monthly newsletter



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### Committee of Recommendation 2020

**Prof. Cees Th. Smit Sibinga MD PhD** WHO Expert committee for Blood Transfusions, Groningen

**Prof. Elmer Sterken PhD** Rector Magnificus, University of Groningen

**Jeffrey M. Drazen MD** Editor-in-chief, The New England Journal of Medicine

**Prof. Jouke de Vries PhD** President of the Board of the University of Groningen

**Prof. Marian Joëls PhD** Dean, University Medical Center Groningen

**René F.J. Paas MA** King's Commissioner, Province of Groningen

**Prof. Wim van Saarloos PhD** President, Royal Netherlands

### **Previous Keynotes ISCOMS**

**Prof. Ben L. Feringa PhD** Nobel Laureate 2016

**Prof. Stefan W. Hell PhD** Nobel Laureate 2014

Prof. Ada E. Yonath PhD Nobel Laureate 2009

Prof. Harald zur Hausen MD PhD Nobel Laureate 2008

> **Prof. Martin Chalfie PhD** Nobel Laureate 2008

Prof. Mario R. Capecchi PhD Nobel Laureate 2007

> **Prof. J. Robin Warren** Nobel Laureate 2005

Sir Tim R.T. Hunt PhD Nobel Laureate 2001



Universitair Medisch Centrum

