

# ISCOMS

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## **SPONSOR PROGRAMME 2023**

*Have a look at what ISCOMS has to offer you!*

30<sup>th</sup> International Student Congress Of (bio)Medical Sciences

university of  
 groningen



umcg



# ISCOMS 2023

From the 5<sup>th</sup> until the 8<sup>th</sup> of June 2023, the 30<sup>th</sup> edition of the International Student Congress of (bio)Medical Sciences (ISCOMS) will take place at the University Medical Center of Groningen (UMCG). ISCOMS supports the future of healthcare by emphasizing the importance of scientific research between students, researchers, medical specialists and companies.

## Participants of ISCOMS

### **The most driven and ambitious students**

Every year, approximately 800 participants from over 60 different countries attend the congress, making ISCOMS a platform for students from all over the world to come together and learn from each other by presenting their research. Each year, students, researchers and companies are impressed by what ISCOMS and the UMCG have to offer.

### **Healthcare professionals and other employees of the UMCG**

Not only students and recent graduates visit ISCOMS, but medical specialists and other healthcare professionals from the UMCG also attend the congress by giving various workshops, such as teaching to suture, how to perform laparoscopic surgery and much more. In addition to giving workshops. Medical specialists will be able to meet companies and participants through stands located in the central hall of the UMCG.





# Innovative and inspiring speakers

The congress will feature several innovative speakers, ranging from professors to Nobel laureates, who will present their groundbreaking research.

## Keynote lectures and workshops

Every year, renowned speakers come to ISCOMS. This year, ISCOMS will welcome prof Robert Langer. Prof. Langer is one of the most acclaimed researchers of the last decades in the field of biotechnology. He has published more than 1,500 articles and is the most cited engineer of all time with an h-index of 304. He is also a co-founder of a number of companies including Moderna. Other researchers will give inspiring lectures as well, including prof. Maria Yazdanbakhsh Ph.D., prof. Michael N. Hall Ph.D., and prof. Samuel Achilefu MD Ph.D. Aside from these interesting lectures, there will also be interactive workshops where (bio)medical students and researchers can learn new skills.

## Scientific research

ISCOMS provides a platform for students to present their research with the aim of promoting innovation within the health care

Every year 350 participants present their scientific research through plenary, oral or poster sessions.

## ISCOMS in the UMCG

ISCOMS is organised in the UMCG. With 12.000 employees and over 4000 students, the UMCG is one of the largest hospitals in the Netherlands, providing highly specialised care to patients all over the country and being an innovative research center. The congress will take place in the heart of the UMCG called the Fonteinpatio. The Fonteinpatio is the central space inside the UMCG and thus the perfect location to promote your company by means of a stand for example. Of course, other innovative suggestions are possible in consultation. Furthermore, the 'Blauwe Zaal' is the perfect location to attend the sessions that ISCOMS has to offer.



# Hi-Tech Health and Sustainability

The theme of ISCOMS 2023 is **Hi-Tech Health!** Developments within the biomedical industry are moving faster than ever and ISCOMS cannot stay behind! This year we will be focusing on innovation within medical technology while prioritising sustainability. This year's operation will be performed by dr. Hoogenboom and dr. Klinkert with the Da Vinci robot. Is your company active in the medical field and is technology your specialty? Maybe we can partner up and show the world the latest developments.

## **Sustainability**

The healthcare industry is among the most carbon-intensive service sectors in the industrialized world. This year we are striving towards a greener edition of ISCOMS by reducing our environmental footprint. Furthermore we will focus on issues such as how to reduce waste production during surgery without affecting the quality of care.

## More than just a congress

### **Vision**

ISCOMS aims to become a leading platform of global research exchange between students, healthcare professionals and companies. Innovation within the biomedical field is driven by research and ISCOMS emphasizes the importance of this. ISCOMS has the ability to reach people from all over the world, from students to professors, to exchange scientific knowledge and broaden their social network.

During the scientific program, participants will have the opportunity to broaden their medical knowledge by attending keynote lectures, workshops and presentations.



*Prof Mario R. Capecchi MD PhD presenting his keynote lecture at ISCOMS 2019*



# What makes ISCOMS interesting for your company?

## Brand Visibility & Targeted Marketing

By sponsoring ISCOMS, your brand's visuals will be shown in front of a large audience. An event as big as ISCOMS generates a lot of press and social media mentions before, during, and after the congress. Sponsoring ISCOMS is also a highly effective way of targeted marketing, considering your brand will be seen by about 800 people who are involved in the biomedical field.

## Increase Sales of Products

By presenting your products at the congress you can put your products in the hands of your target audience and let them experience it. You can also pass on some free samples which can lead to increase in sales.

## Recruitment

ISCOMS attracts high caliber students, some of whom may be looking to advance their careers when an opportunity arises. By sponsoring/exhibiting, you will be better positioned and familiar with the most driven doctors and researchers of the future to attract these talented and experienced professionals to join your company.

## Showcase Your Products & Services

If you've been in business for a while, your target audience may believe they know you, but they probably don't know enough about your most recent offerings. This gives you the chance to re-engage with them and reintroduce your most recent goods and services. Promoting your products and services during ISCOMS is a great opportunity to show the most recent innovations your company has been working on.

## More Productive Networking

ISCOMS provides several excellent network opportunities such as the **Corporate Member Meeting (CMM)**. The CMM is the perfect opportunity for your company to get in touch with some of the most influential UMCG-officials and other companies. During the CMM, you can enjoy dinner from one of Groningen's best restaurants whilst having the opportunity to discuss your product or idea. Furthermore, there are four conference days where you can display your product(s) to students and doctors from all over the world via a sponsor stand.

## Community Goodwill

ISCOMS is a charity and non-profit organization that aims to promote sustainability and innovation within the biomedical field through scientific research. Sponsoring an event like ISCOMS can strengthen your business image and this is one of the most valuable benefits of event sponsorship. Customers love brands that care about spreading positive messages and helping the community. Linking your business to a worthy cause can draw lasting support and media attention.

# Sponsor Packages

\*Prices mentioned below are exclusive of VAT

			€ 5000,-
		€ 3000,-	<b>PLATINUM PARTNER</b>
	€ 1500,-	<b>GOLDEN PARTNER</b>	Advertisement prior to keynote lectures  Central Lecture hall UMCG named after your company  Dedication of the Book of Abstracts to your company  Promotion in trailer  Workshop opportunity
€ 750,-	<b>SILVER PARTNER</b>	Promotion in trailer  Workshop opportunity  Invitation Corporate Member Meeting	Promotion in trailer  Workshop opportunity
<b>ISCOMS SUPPORTER</b>	Sponsor stand  Promotion goods in bag  4 Full Entrance Tickets (incl. Formal Dinner)	Sponsor stand  Promotion goods in bag  4 Full Entrance Tickets (incl. Formal Dinner)	Invitation Corporate Member Meeting  Main Sponsor stand  Promotion goods in bag
2 Full Entrance Tickets (incl. Formal Dinner)  Mentioning of Logo - Book of Abstracts - A0 poster in UMCG  Social Media post (Instagram, Facebook & LinkedIn)	Mentioning of Logo - Book of Abstracts - A0 poster in UMCG - Website - In the lobby  Social Media post (Instagram, Facebook & LinkedIn)	Mentioning of Logo - Book of Abstracts - A0 poster in UMCG - Website - In the lobby  Social Media post (Instagram, Facebook & LinkedIn)	4 Full Entrance Tickets (incl. Formal Dinner)  Mentioning of Logo - Book of Abstracts - A0 poster in UMCG - Website - In the lobby - Aftermovie - Dia slides - Name Badge Participants  Social Media post (Instagram, Facebook & LinkedIn)



# À LA CARTE SPONSORSHIP OPPORTUNITIES

- Workshop opportunity €1500
- Sponsor stand €1000

- Mentioning ISCOMS promotion video €500
- Logo mentioning on website/socials €350

## Comitee of Recommendation 2023

**Prof. dr. Erik Boddekke PhD Dean  
of Research,**  
University Medical Center  
Groningen

**Em. Prof. dr. Cees Th. Smit  
Sibinga MD PhD**  
WHO Expert Committee for Blood  
Transfusion, Groningen

**Prof. Cisca Wijmenga PhD**  
Rector Magnificus, University of  
Groningen

**Prof. dr. Jouke de Vries PhD**  
President, Board of the University  
of Groningen

**Mr. drs. René F.J. Paas**  
King's Commissioner, Province of  
Groningen

**Prof. dr. Marileen Dogterom PhD**  
President, Royal Netherlands  
Academy of Arts and Sciences

## Keynote speakers 2011-2022

**Prof. Sir Peter J. Ratcliffe**  
Nobel Prize Laureate 2019

**Prof. Ben L. Feringa PhD**  
Nobel Prize Laureate 2016

**Prof. Stefan W. Hell PhD**  
Nobel Prize Laureate 2014

**Prof. Bruce Beutler MD**  
Nobel Prize Laureate 2011

**Prof. Ada E. Yonath PhD**  
Nobel Prize Laureate 2009

**Prof. Harald zur Hausen MD PhD**  
Nobel Prize Laureate 2008

**Prof. Martin Chalfie PhD**  
Nobel Prize Laureate 2008

**Prof. Mario R. Capecchi PhD**  
Nobel Prize Laureate 2007

**Prof. J. Robin Warren**  
Nobel Prize Laureate 2005

